

## **QAVANTAGE AND THE CHENAL GROUP ANNOUNCE MERGER**

Combined company delivers business user tools to manage quality software delivery.

Red Bank, NJ – March 28, 2007, QAVantage, a leading provider of RTIME™ quality assurance software and services, and The Chenal Group, authors of StraightForward Tools™ and consulting firm specializing in software product management and marketing, today announced a merger of the two companies. The merger will allow the new company to deliver a portfolio of products and services that assist companies in improving software delivery by providing business managers the tools they need to manage and control software development initiatives and software quality. The new company will continue to operate under the QAVantage name.

“Both The Chenal Group and QAVantage have the same philosophy when it comes to serving their customers;” said Paul Schwartz, CEO of the newly formed company. “That is to provide affordable, practical tools and best practices that are easy to use, deliver real value and empower their customers. By combining the requirements-based quality expertise of QAVantage and the software product management expertise of The Chenal Group, we can deliver a Requirements Management and Delivery Assurance (RMDA) solution that comprehensively addresses the real day to day challenges our customers face.”

The currently available version of RTIME™ version 4.0, incorporates StraightForward™ tools concepts addressing the software lifecycle from establishing business objectives, aligning those objectives to requirement prioritization and tracking the requirements all the way through quality assurance testing and validation.

“Many companies struggle with information stored in too many places and in multiple formats making it difficult to effectively make decisions and manage the lifecycle of their software development initiatives” said Daniele Chenal, former CEO of the Chenal Group and newly appointed COO of QAVantage. “Software lifecycle management tools tend to be complex, costly and focus on assisting development organizations but under-serve the business stakeholders. By combining the capabilities of StraightForward Tools™ with RTIME™, we help Program Managers, QA Managers, Product Managers and other business stakeholders ensure that what is needed by the business is delivered by their development team while simultaneously improving software quality and reducing cycle times and costs.”

### **About QAVantage**

Founded in 2002, QAVantage, based in Red Bank, NJ is a software and services company that has assisted more than 45 companies in improving software delivery. With 18+ years of consultative expertise in software quality assurance and software product management, the founders of QAVantage developed RTIME™, a unique Requirements Management and Delivery Assurance platform. A more practical and affordable tool designed for business managers, RTIME™ delivers business users the capabilities they need for: Decision support and top down management; Requirements management and traceability; Product development efficiency by eliminating re-work /defects; Requirements delivery and quality assurance.

RTIME™ is easy to use, rapidly adopted and seamlessly implemented.  
For more information on QAVantage or RTIME™, visit <http://www.QAVantage.com>

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